

MUSIC PLAYING IN THE BACKGROUND

MIC ON

Speaker one-"How did you become involved with the race?"

Speaker two-"We've been involved in the race since about April of this year....."

Speaker one-"How do y'all pick participating cities like Raleigh?"

Speaker two-"We look at populations and also a lot of universities that we want to go to that we feel like we can get participation..."

Speaker one-"Who came up with the color bombs?"

Speaker two-"So there is an Indian festival they have, it's called Holi, they have it every year it's a festival of colors...."

Speaker one-"Do you think, or would you say it's an event that's appropriate for all ages, like a family?"

Speaker two-"Yeah, you'll see in little kids in strollers, with goggles on, and we had a guy in Omaha, Nebraska that came in his wheel chair..."

Speaker one-"We saw on the website that y'all benefit the Special Olympics and what made you decide to go with that organization?"

Speaker two-"I didn't make that decision, but I have worked with Special Olympics before it's just a great organization and a great way for us to give back..."

Speaker one-"So its not the same organization for every race?"

Speaker two-"No, we can pick a different organization in every different location....."

CHANGE OF SONG

Speaker one-"How do you promote the event, like in each city?"

Speaker two-"We do marketing trips, put up posters in businesses, hand out flyers, we have a really big Facebook presence...."

Speaker three-"What's your favorite part about the whole process of the Color Me Rad race?"

Speaker two-"Just showing up at the start when everybody's in white, they show up and everybody's clean and then when they come back everyone is just completely colored and crazy..."

Speaker three-"Awesome, well thanks for your time."

Speaker one-"Yeah thank you."

Speaker two-"You're welcome."